

## Module specification

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Module code	BUS7B75
Module title	Corporate Finance & Performance Management
Level	7
Credit value	30
Faculty	Wrexham University: Faculty of Social and Life Sciences Bloomsbury Institute: School of Accounting and Finance
Module Leader	Dr Mubashir Qurashi
HECoS Code	100088
Cost Code	GAMG

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc Accounting and Finance	Core
MSc Finance and Wealth Management	Core

### Pre-requisites

None

### Breakdown of module hours

Learning and teaching hours	33 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	11 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>44 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	256 hrs
<b>Module duration (total hours)</b>	<b>300 hrs</b>

<b>For office use only</b>	
Initial approval date	21 July 2023
With effect from date	October 2023
Date and details of revision	
Version number	

## Module aims

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This module aims to develop in students the knowledge and skills the finance manager requires in leadership and management, project management, investment, financing, and dividend policy decisions. Moreover, the students will understand firms' financial management, long-term investment, and working capital management, which will help them to understand financial decision-making in enterprises. This module will enable the learners to appreciate types of leadership and management styles and their impact on the performance and relationships in organisations. They will also learn concepts and phases of project management, project management techniques and management and leadership of the project. Finally, this module will guide students to use corporate financial theory, project management techniques and leadership and management styles and their application in real-life scenarios encountered by entrepreneurs and decision-makers in the corporate world.

On successful completion of this module, students should be able to demonstrate a good understanding of capital budgeting techniques, sources of short and long-term finance and dividend policy that assist public companies in achieving shareholder wealth maximisation objectives. They should also understand the impact of leadership and management styles on firm performance and the project management techniques to lead and manage projects successfully.

## Module Learning Outcomes - at the end of this module, students will be able to:

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1	Evaluate and critically analyse the role of the financial function in strategic decisions, sources of finance and decision-making concerning the operation of financial structures.
2	Critically examine qualitative and quantitative financial concepts and the relevance of investment decisions regarding different stakeholders.
3	Use appropriate financial techniques to select an appropriate source of finance and dividend policy decisions.
4	Debate and critically analyse the leadership and management styles and the project management techniques used to lead and manage the projects.
5	Demonstrate a detailed knowledge and analytical understanding of the principles, techniques, theories, and practical functions of the project and financial management in the context of an organisational structure

## Assessment

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This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 & 3	Portfolio	50%
2	2, 4 & 5	Examination	50%

### **Indicative Assessment 1: Individual Portfolio Report**

This is an individual portfolio report. The assessment will be divided into different scenario-based tasks. The students will be required to apply their leadership and management, project management, and financial management skills to solve complex scenario-based problems business organisations face. The students will submit a 2,000-word written report.

### **Indicative Assessment 2: Final Examination – Individual submission**

This is a summative unseen three-hour closed book final examination, which will require a comprehensive understanding of the techniques and concepts of Financial Management. It will test the students' theoretical, numeracy, analytical and problem-solving skills.

## **Derogations**

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None

## **Learning and Teaching Strategies**

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*The module will be completed over one term.*

*Students will undertake 2-weeks of pre-reading and online activities.*

*The module is taught through lectures, seminars, and workshops.*

**Lectures** provide a broad outline structure for each topic to be covered. Lectures offer a good way of covering a lot of information and, more importantly, of conveying ideas to many people at once.

**Seminars** enable students to undertake directed self-study and to answer questions and solve problems which are set by the lecturer. Students will present their answers and solutions within the seminar group. Seminars enable students to explore further the topics introduced in the lectures.

**Workshops** follow on from lectures and seminars. They are designed to enable students to work within a small group to perform set tasks (e.g., working on an exercise or case study). They reinforce proactive learning by providing opportunities for discussion and interaction.

The seminar/workshop groups are small, thereby enabling students to develop a deep understanding.

**Student digital literacies** are developed on this module through the use of:

- Online libraries and databases for gaining access to full-text journal articles and eBooks.
- Communication channels provided through the VLE and learning technology applications.

- Online group-work for planning, developing, improving, submitting and reflecting on collaborative work completed as part of the module.
- Assessment and feedback tools such as Multiple-Choice Tests/Quizzes, Turnitin and the VLE's Gradebook – enabling timely and detailed feedback on student work.
- Web-based Office 365.

## **Indicative Syllabus Outline**

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*Guidance, please provide indicative list*

- Valuation of future cash flows and capital budgeting decisions.
- Working capital management
- Capital structure policy.
- Dividends and dividend policy.
- How firms raise capital and cost of capital.
- Ecosystems of organisations, business models and digital ecosystems.
- Types of leadership and management styles.
- Analysis of performance and management of relationships in organisations.
- Concepts and phases of project management.
- Techniques to manage projects and concepts of project leadership.

## **Indicative Bibliography:**

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Please note the essential readings and other indicative readings are subject to annual review and update.

### **Essential readings**

Mclaney, E. (2017), Business Finance: Theory and Practice, 11<sup>th</sup> Edition, Pearson, London  
Kaplan (2022), CIMA Financial Strategy, Kaplan Publishing, London  
Kaplan (2022), Financial Management for ACCA students, Kaplan Publishing, London

### **Other indicative readings**

Heagney, J. (2022), Fundamentals of Project Management, 6<sup>th</sup> Edition, Harper Collins Leadership, London  
Boddy, D. (2016), Management: An Introduction, 17<sup>th</sup> Edition, Pearson, London  
Watson, D. and Head, A. (2019), Corporate Finance: Principles and Practice, 8<sup>th</sup> Edition, Pearson, London

### **Recommended websites:**

<http://opentuition.com/> You can access recorded lectures for CIMA and ACCA modules.  
<http://www.cimaglobal.com/> You can access articles and study material for CIMA.  
<http://www.accaglobal.com/> Access to Accounting and Finance articles and study material for ACCA.  
<http://www.icaew.com/> ICAEW website provides case studies and articles.  
[www.ft.com](http://www.ft.com) Financial Times.  
[www.bloomberg.com](http://www.bloomberg.com) Bloomberg website. You can access Bloomberg online live programmes.

[www.investorlink.com](http://www.investorlink.com) This is a webpage linking to various homepages of financial issues.  
[www.bondsonline.com](http://www.bondsonline.com) Try to apply what you've learned about bond evaluation.  
[www.londonstockexchange.com](http://www.londonstockexchange.com) Exciting! London Stock Exchange  
<http://www.accuinvest.com> Features stock data, including quotes, charts, technical and fundamental analysis, stock news, and online investment training.  
<http://www.investoreducation.org> Dedicated to facilitating a greater understanding of investments and the financial markets among current and prospective investors.  
<http://www.asset-analysis.com> Financial market tutorial covering equity analysis, bond market, futures, options, financial leverage, and more.  
<http://www.fiscalreference.com> Web reference guide to financial information, including links, articles, directories, and a glossary of terms.  
<http://www.investments-guide.com> Describes investment markets and strategies and guides to educational and financial news resources.  
<http://www.TeachMeFinance.com> Explains Corporate Finance techniques and methodologies.

### **Journals**

Journal of Finance  
Review of Financial Studies  
Journal of Financial Economics  
Journal of Financial and Quantitative Analysis  
Journal of Accounting, Auditing and Finance  
Journal of Business Finance and Accounting  
Financial Analysts Journal  
Journal of Banking and Finance  
Journal of Corporate Finance  
Journal of Portfolio Management  
Quantitative Finance  
Journal of International Money and Finance  
Journal of International Financial Management and Accounting  
Review of Corporate Finance Studies  
Financial Management

### **Employability skills – the Wrexham Graduate**

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Each module and programme is designed to cover core Wrexham Graduate Attributes with the aim that each Graduate will leave Wrexham having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

*Guidance, from the following list, delete the attributes that are not covered by this module*

#### **Core Attributes**

Engaged  
Enterprising  
Creative  
Ethical

**Key Attitudes**

Commitment  
Curiosity  
Resilience  
Confidence  
Adaptability

**Practical Skillsets**

Digital Fluency  
Organisation  
Leadership and Team working  
Critical Thinking  
Emotional Intelligence  
Communication